

**UNIVERSITY OF NATIONAL AND WORLD ECONOMY**

**DEPARTMENT „ECONOMICS OF NATURAL RESOURCES “**

**PROGRAM**

OF

**INTERNATIONAL SCIENTIFIC CONFERENCE**

**INNOVATIVE DEVELOPMENT OF AGRICULTURAL BUSINESS AND RURAL AREAS**

29-30 SEPTEMBER 2022

Sofia, UNWE

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| **29.09.2022** | |
| 10.30-11.00 | Registration |
| 11.00-11.15 | Official opening of the Conference  Official signing of a memorandum of cooperation between the University of National and World Economy and the Institute of Agrarian Economics - National Research Institute of Poland.  Welcoming speech of the rector |
| 11.30-12.45 | **PLENARY SESSION**  Big conference room, UNWE  Moderator Prof. Julia Doitchinova D.Sc.(Econ.)   1. Environmental and climate risk management in agricultural holdings in Bulgaria, - *prof.dr. Zornitsa Stoyanova, UNWE* 2. Wheat production in Greece (1980-2020) - *assoc.prof. Dimitrios Petropoulos, PhD, assoc.prof. Nikolaos Apostolopoulos, PhD, prof. Paschalidis Christosr (University of the Peloponnese), assoc.prof.Kyriazopoulos Georgios (University of Western Macedonia)* 3. Review of assessment modes to bulgarian agrarian governance – *assoc. prof. Bozhidar Ivanov, prof. Hrabrin Bachev, Institute of Agricultural Economics* 4. A sustainable organic production model – opportunity for innovative development of agricultural business in rural areas- *assoc.prof. Marina Nikolova, Ph.D, D. A. Tsenov Academy of Economics*   DISCUSSION |
| 12.45-13.30 | **COFFEE BREAK** |
| 13.30-15.15 | **First section**  Big conference room, UNWE  Moderator assoc.prof. Dimitar Terziev   1. Potential Impact of Artificial Intelligence Applications on Agricultural Productivity - *prof. dr hab. Szczepan Figiel, Institute of Agricultural and Food Economics National Research Institute* 2. Impact of subsidies in agricultural income and crop production: The case of Greece - *Zisis C. Mandanas, PhD, assoc.prof. Dimitrios Petropoulos, аssist.prof. Dr. Nikolaos Apostolopoulos, University of the Peloponnese* 3. Relative comparative assessment of EU-28 farm sustainability - a*ssist. Veselin Krustev, assoc. prof. Bozhidar Ivanov, Institute of Agricultural Economics* 4. Τhe impact of COVID-19 on agri-food enterprises in the Peloponnese region-a*ssoc.prof.Dimitrios Petropoulos, PhD, Eleni Anastasopoulou, PhD (c), University of the Peloponnese* 5. The impact of avian influenza on the poultry market - *assist. prof. Dorota Pasińska, Institute of Agricultural and Food Economics National Research Institute* 6. Educational system and results in peripheral rural areas – status and perspectives – assoc. prof. *Yanka Kazakova-Mateva, PhD* 7. Personal agrarian exchange and uncertainty - a*ssoc. prof. Dimitar Terziev PhD, assoc. prof. Mariya Peneva PhD, Silviya Tomova-Zaharieva*   DISCUSSION |
| 13.30-15.15 | **Second section**  Small conference room, UNWE  Moderator prof. Albena Miteva   1. Spatial distribution of irrigated areas by planning regions - *chief assist. Dr. Radka Nenova, D. A. Tsenov Academy of Economics* 2. Alternative tourism – an opportunity for sustainable growth in rural territories - *chief assist. Dr. Pavlin Pavlov, D. A. Tsenov Academy of Economics,* 3. Need for a new vision on demographic policy in the rural areas of the republic of Bulgaria – *assoc. prof. Ph.D. Valeri Velkovski, Higher School of Security and Economics- Plovdiv* 4. Demographic processes and problems in rural areas in Poland and Bulgaria – *Prof.DSc(econ.) Julia Doitchinova, UNWE, Prof.DSc(econ.) Agnieszka Wrzochalska, Institute of Agricultural and Food Economics National Research Institute* 5. Development of green architecture through the application of agro-environmental practices - *asisst. Anton Blagoev, Ph.D., UNWE* 6. Bioeconomy – the (im)possible solution to resilience and wellbeing - *assoc.prof. Darina Zaimova, Trakia University - Stara Zagora, Bulgaria* 7. The circular economy model - good practices for sustainable development of companies/businesses/ in Bulgaria – *prof. Albena Miteva, UNWE*   DISCUSSION |
| 15.15-15.45 | **COFFEE BREAK** |
| 15.45-17.30 | **Third section**  Big conference room, UNWE  Moderator prof. d-r Zornitsa Stoyanova   1. Profitability in farming-presumption for digitalization. empirical evidence from bulgarian horticulture - *assoc. prof. Desislava Ivanova Phd, assoc. prof. Evgeni Genchev* 2. Potential for digitalization of agriculture in Bulgaria – *chief assist. dr Rumyana Angelova, prof. Georgy Zhelyazkov, assoc.prof. Dimitrina Stoyancheva, Trakia University, Bulgaria* 3. Impact of digital transformation on agricultural land prices - *assoc. prof. Ventsislav Perkov, chief assist. dr. Radka Nenova, D. A. Tsenov Academy of Economics* 4. Digitalization level of rural areas in Bulgaria - *assist. prof. Violetka Zheleva, PhD, ch. Assist. Prof. Emil Mutafov, PhD, Trakia University - Stara Zagora, Bulgaria* 5. Digital agriculture - basics and prerequisites for development - *chief assist. dr Petia Branzova, assist. Dr Annie Dimitrova, Economic Research Institute at BAS* 6. Digital marketing in wine tourism – innovative approach to development of the activity - *chief assist. Vladimir Dimitrov, chief cssist. Daniela Dimitrova, Institute of Viticulture and Enology,*   DISCUSSION |
| 15.45-17.30 | **Fourth section**  Small conference room, UNWE  Moderator ch.assist. dr. Kristina Todorova   1. Legal and regulatory aspects of the ownership and use of agricultural land *- Prof. Todorka Atanassova-Kalaydzhieva, PhD, Sonya Todorova* 2. Overview of apple production in the post-macrosocial transformation period - *assist. dr. Monika Kabadzhova, assoc.prof. Iliyana Krishkova, Institute of Agriculture – Kyustendil, Agricultural Academy – Sofia* 3. Sustainable development of vegetable production via innovation - *assist. Dr. Annie Dimitrova, Chief Assist. Dr. Petia Branzova, Economic Research Institute at BAS,* 4. Opportunities for sustainable food production - c*hief Assist. dr. Ilyana Krasteva, D. A. Tsenov Academy of Economics,* 5. Economic efficiency evaluation theoretical framework to biostimulants application on spring rape and oat - *assoc. prof. Angel Sarov, IAE, assist. prof. Ekatherina Tzvetanova, NBU* 6. Relationship between salary and economic development in the agricultural sector in bulgaria - *assoc. prof. Tsvetana Harizanova-Metodieva, Institute of Animal Science, assoc.prof. Hristina Harizanova-Bartos, UNWE* 7. Producer organizations opportunities and perspectives in Bulgaria - *Galina Ivanova, University of Economics – Varna* 8. Grain market obstacles within the black sea region - *Desislava Ivanova, University of Economics – Varna*   DISCUSSION |
| 18.00 | **OFFICIAL DINNER**  Bamboo urban, Studentski grad, Sofia |
| **30.09.2022** | |
| 10.00-11.00 | Closing of the conference |